



FOR IMMEDIATE RELEASE

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NAME CHANGE REFLECTS SIGNIFICANCE OF SAFE STATES

STIPDA changes name to Safe States Alliance

Atlanta, GA — The State and Territorial Injury Prevention Directors Association (STIPDA), a national leader in addressing public health issues of injury and violence, has officially changed its name to the **Safe States Alliance**.

“Based on in-depth feedback from our members, we understood that our name did not adequately reflect our membership or the mission of our organization. Our new name more firmly embraces our mission and accurately reflects the increasingly diverse nature of our membership – injury and violence prevention professionals that are dedicated to creating safer environments across the country,” said Amber Williams, Executive Director of the Safe States Alliance.

With a membership of several hundred public health professionals, the Safe States Alliance is a leading national voice in injury and violence prevention. Safe States works to strengthen the capacity, impact, and sustainability of injury and violence prevention programs at state, territorial, and local levels by:

- Increasing awareness of injury and violence throughout the lifespan as a public health problem;
- Enhancing the capacity of public health agencies and their partners to ensure effective injury and violence prevention programs by disseminating best practices, setting standards for surveillance, conducting program assessments and facilitating peer-to-peer technical assistance;
- Providing educational opportunities, training, and professional development for those within the injury and violence prevention field;
- Collaborating with other national organizations and federal agencies to achieve shared goals;
- Representing the diverse professionals that make up the injury and violence prevention field; and
- Convening leaders and serving as the voice of injury and violence prevention programs within state health departments.

“Our name is now a better reflection of our mission – to build a safer, healthier America stated Linda Scarpetta, President of the Safe States Alliance. “Our new identity demonstrates a continued commitment to our cause, and reminds us each day of our ultimate goal: to live in a nation safe from injuries and violence.”

In conjunction with the name change, the Safe States Alliance has unveiled a new logo and website: www.safestates.org. The Safe States website will continue to feature the latest information, current events, and educational resources for Safe States Alliance members and the general public.

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The Safe States Alliance is a national non-profit 501(c)(3) organization of professionals dedicated to serving as the national voice in support of state and local injury and violence prevention professionals engaged in building a safer, healthier America. Founded in 1992, the Safe States Alliance is the only national, non-profit organization comprised of public health injury professionals representing all states and territories in the United States. For more information about the Safe States Alliance, call (770) 690-9000 or visit the Safe States website at www.safestates.org.