



\$500 Mini Grants: Launching the UN Decade of Action for Road Safety

We are seeking creative, influential, and engaging groups of youth and adults in the U.S. to commit to **take action** for traffic safety on **May 11th, 2011** - the official launch of the

UN Decade of Action for Road Safety!

We are awarding up to 20 grants of \$500 for creative, visible, unique events to launch the Decade of Action on May 11th. In addition to the financial support, teams will receive a Flip Video camera, Decade t-shirts, Decade Tags, and an electronic toolbox full of ideas to actively support road safety during the Decade of Action and beyond!

The Decade Tag, our global road safety symbol, should be highly visible in your event. Visit www.decadeofaction.org to register to use the Tag. The Tag will be seen in some of the most well-known places around the world on May 11th! Where will it be in your community?

Who is Eligible?

- ◆ All Ages
- ◆ Not-for-Profit Organizations/Groups/Offices (not Individuals) in the U.S.

Rules:

- ◆ **Submissions due:** March 21, 2011.
- ◆ **Notification of awards:** April 8, 2011.
- ◆ Winners must post videoclips of their May 11th event to YouTube.
- ◆ Winners must post pictures of their May 11th event to the Decade of Action US Facebook Fan Page.
- ◆ To enter: (1) Go to www.decadeofaction.org and register to use the Decade Tag. (2) Apply online at: www.zoomerang.com/Survey/WEB22BVLZGEXHT/
- ◆ You must receive confirmation of receipt of submission to be entered; if you have not received confirmation within 48 hours, please email: usdecadeofaction@gmail.com

Thank you to our partners for the Decade of Action for Road Safety:

